

LAUNCHES

UVCO Introduces Chemilens High-Index Lenses in U.S.

NEW YORK—United Vision Corp. (UVCO), the New York-based distributor for Korean lens maker Chemilens, is introducing a complete line of high-index finished and semi-finished single-

Ultra high-index 1.74 lenses are the newest addition to the Chemilens line.



vision lenses in the U.S. The competitively priced line, which is being sold only through authorized wholesale distributors, includes 1.67 FSV tintable hard-coat with AR primer, 1.74 FSV with AR primer, 1.60, 1.67 and 1.74 SFSV aspherical and spherical.

“We also offer 1.67 (MR-7) and a new 1.74 ultra high-index finished single-vision hydrophobic AR lens, both with extended range,” said Young Kim, vice president, international sales and

marketing, for UVCO. He added that the 1.74 lens is one of the thinnest and the flattest finished single-vision

pieces of lenses in 2008, making it one of the largest capacity lens makers in the world.

“We’re trying to boost recognition for the Chemilens brand in the U.S.”
— Young Kim, UVCO



high-index lenses on the market.

A major manufacturer with global distribution, Chemilens has been a leading supplier of plastic lenses since the 1980s. The company manufactures more than 100,000 pieces of plastic lenses in a day and sold more than 40 million

“We’re trying to boost recognition for the Chemilens brand in the U.S.,” said Kim, who described the company as “a high-index specialist.” He said all Chemilens lenses sold in the U.S. by UVCO exceed FDA impact resistance standards. ■■

The Right Course

It’s a normal reaction for most businesses to explore ways to streamline costs during hard economic times. However, studies show that now is actually the best time to invest in training to improve the skills of your sales team. We would like to take this opportunity to help you get on the right course by brainstorming programs and strategies that will enhance the skills of your team, build morale within your sales force and add value to your accounts as well.

The Vision Council’s training and education programs are custom designed to meet your company’s specific needs taking into account the current state of the market. We understand that the economic storm has created additional challenges and pressure when it comes to maintaining sales and customers. As you set your direction for 2010, let us work with you as a partner to deliver sales training programs that get results and save time, money and increase your current and future business.

